

Minutes of the NY BASS Chapter Federation Executive Board Meeting

Date: Sat, Dec 3, 2011

Location: Bass Pro Shop, Auburn, NY

Meeting called to order at 11:00 a.m.

Present: Mike Cusano, President
Lori Haney, Secretary
Kathy Bonanno, Treasurer
Pam Bliss, Past President
Tom Presnell, Marketing/FISHLINES
Barb Elliott, Conservation
Burnie Haney, Public Relations
Mickey Fortunato, Youth/Scholarship
Ted Barth, Web
Jeff Edgerton, Tournaments/Membership

Club Roll Call – Clubs Present:

After Breakfast Bass Anglers – Ron Williamson
Albany Area Bassmasters Paul Pflieger
Barge Canal Bassmasters, Dan Poorman
Capital District Bassmasters – Tom Larose
Good Ole Boys Bassmasters – Duane Pool,
Iron Hill Bassmasters – Tom Presnell
NNYBII – Jim Moore
Oak Orchard River Bass Anglers – Em Seefeldt
Port City Bassmasters- Peter Knight
Rochester Bassmasters – Mike Wahl
Salt City Bassmasters – Patrick Grady
Southern Tier Bassmasters – Ted Barth
Watershed Bassmasters – Gary Menchen

Also in attendance: Greg Pavlick, Mike Elrott, Rich Mattison, Don Hallock, Chuck Rowlee, Fred Blom

1. Minutes of the February 26, 2011 meeting were presented for approval.
Motion to approve (Knight, Pavlick), all in favor, minutes approved.

2. Nominating Committee: Scott Bliss presented the nominations for the 2012 officer slate. Accepting nomination for president: Chuck Rowlee; vice president: Fred Blom; Secretary: Lori Haney; Treasurer: Kathy Bonanno. President opened the floor for other nominations, there were none and nominations were closed. Motion to close nominations and accept slate as presented (Williamson, Fortunato), Secretary cast one ballot, motion carried.

3. Treasurer's Report –

- President stated there was a need to appoint an Audit Committee. Members are Pat Grady, Jim Moore, Pete Knight. Treasurer will forward all financial information to the committee members for review prior to officer transition.
- Treasurer gave a brief review of financial position.

4. Committee Reports:

a. FISHLINES:

- Tom Presnell reported that he had been given 2 complimentary tickets for a 2012 BASS University seminar. Anyone interested, put your name in the drawing and winner will be drawn at the end of the meeting.
- To the new officers, Tom stated he was willing to remain as the Fishlines editor.
- The latest issue is in the mail, Tom thanked those who had contributed articles. Due to his recent job change, Tom has a new printer for Fishlines which will result in an approximate 30% savings on printing costs.

b. Marketing: Sponsor options are less than they used to be and one method that has been gaining momentum is direct email marketing. Tom reviewed some thoughts on this matter and there was discussion both for and against this type of marketing strategy. Any email marketing would be sent out from and controlled by the NYBCF and would be reviewed on case by case basis. Mike Cusano – mentioned that this functionality does currently exist to get members email addresses.

c. Conservation:

- Barb Elliott reported that she has copies of the instructional fizzing video with her today for anyone who is interested in having one.
- She is making arrangements to attend the Bassmaster Classic and asked for any conservation issues of interest for her to bring up or check on while she is there.
- She is waiting to hear back from NYDEC regarding the proposed regulation changes. When the public comment period opens, and if the Catch and Release season change is included, we will need everyone to re-state their support and submit letters again.
- We need to stay on top of the aquaculture proposal (S6502) being considered in the NY Legislature. (NY Fish Farms are lobbying to make Black Bass a registered food source to third party vendors.) It has not gone away and all are encouraged to continue to write letters in opposition to legislators.

- Hydrofracking is happening in NY and it has potential to adversely affect bodies of water. A good source of background information is the Sportsmen Alliance for Marcellus Conservation at www.sportmenalliance.org

d. Youth: Mickey Fortunato reported that Junior Tournaments dates are 30 Jun, 1 Jul and 28 Jul, locations pending. First Place Payout for the Jr Partner tournament will be \$2500 only if more than 75 boats.

e. Web: Ted Barth reported that he will need contact information for new officers for the webpage, to be posted in Jan. All "President" emails will go to both Mike and Chuck for continuity during transition period from 1 Jan- 1 Feb.

f. Tournaments:

- Jeff Edgerton reported that BASS has moved to Alabama. That address is 3500 Blue Lake Drive, Suite 330, Birmingham, AL 35243; however, when sending in B.A.S.S Federation National Member Dues – those should still go to the address on the B.A.S.S. invoice (PALM COAST, FL)

- Tournament dates for 2012 are firm as posted on the message board (17 Jun, 22 Jul, 25-26 Aug, 30 Sep) and locations are still up in the air until we receive bids and new officers/tournament director have opportunity to review.

g. Membership: Question regarding BASS policy on "automatic renewal" of memberships. Mike will address with BASS and report back.

h. Public Relations: Burnie Haney reported that he still needs information from the divisional team members to complete the write up. He asked club representatives to remind their people and he will also post a reminder on the message board. Also, clubs are encouraged to submit information to BassTimes on activities, as they are interested in receiving local stories.

5. New Business:

a. At BASS headquarters, both Jerry McGinnis and PeeWee Powers have had some serious health issues in the past few months.

b. Pure Fishing Sponsor product promotion passwords have not changed yet, make purchases through Dec 31st.

c. Alliance package will be re-signed. Remember to let the President know if you buy a boat to ensure we get the credit/money back and there are discounts for state team members.

d. President will coordinate with President-elect for all upcoming promotions, contracts.

- e. Federation Nation Championship – Spain has been added to our division.
 - f. Per BASS, there is no current plan to bring back the Casting Kids program.
 - g. NYBCF is scheduled to host the Eastern Divisional in 2014.
 - h. NYBCF may want to consider supporting college team. Mike is researching starting a team at Syracuse Univ. Currently, NCAA does not sanction, it is classified a “Club Sport” with independent rules, most belong to TBF.
 - i. Take A Soldier Fishing is scheduled for Sat, Apr 28 at Oneida Shores Park. Seeking prize donations and boater commitments. Information will be posted on Message Board, deadline to sign up as a boater will be mid-March.
 - j. Annual banquet will be on Jan 21 at The Springside Inn. Cocktails at 5:00 p.m., dinner at 6:00 p.m. with silent auction. Cost is \$25 and deadline for payment is Jan 6. Information will be put on Message Board as well.
 - k. Release Boat: For consideration – May want to offer use of boat for Elite Series. Also, Oneida Shores could advise users who would be required to have a release boat aware that there is one locally available for rent.
 - l. Participation Prize Draw: Winners of \$500 Participation Prizes
Boaters: Corey Dilorenzo, Chuck Rowlee, Tom Presnell
Non Boaters: Mike Sorendo, Chris Concepcion, Kevin Wilkes
 - m. Next meeting is Sat, Jan 21 at 1000, Bass Pro Shops Conference Room
6. Motion to adjourn (Haney, Wahl), carried. Meeting adjourned at 12:35 p.m.

